

Ways to Engage and Stay #GreaterTogether

- 1. Freshen Up:** Create or update your sunny.org listing and upload new information, staff contacts, photos and special program offers and deals (Lauderdeals, Cruise & Play, Florida Residents, MeetingsDeals, P3/UMP/ UFP/UCP, Travel Trade, etc.). Find a step-by-step guide for hoteliers, attractions, restaurants and shops at sunny.org/PartnerLogin. To have your official listing created or to obtain your partner login contact Rita: rwells@broward.org.
- 2. Submit & Share Your Events:** Upload your upcoming events online at sunny.org/submit to show on our events calendar. View and share the destination calendar at sunny.org/events. Contact Johana johdavila@broward.org for assistance.
- 3. Get Social:** Like us or follow us @VisitLauderdale on Facebook, Instagram, Twitter and LinkedIn. Then interact with us, post photos, make comments, ask questions, retweet and share our posts to harness the power of social media. Tag us using #VisitLauderdale.
- 4. Collaborate:** Email hotel, attraction, shopping and restaurant news for media releases and newsletters. Send your info to Ivonne: imacmillan@broward.org or Heidi: hbarfels@broward.org.
- 5. Promote:** Promote your property by donating 3-night stays and meals for online, radio & TV promotions. Send certificates (exp: one-year from date issued, noting any black-out dates) to Kim: kcanter@broward.org.